



FLEURY MICHON

Performance optimisation and complete traceability thanks to MES COOX

Founded in 1905, Fleury Michon is a family-owned, independent medium-sized company based in the Vendée region of France. Present in nearly 8 out of 10 households, Fleury Michon offers charcuterie products, fresh ready meals and surimi, all made in France. Through its project «Helping People Eat Better Every Day», the company and its 3,790 employees intend to move in the right direction, i.e. towards a sustainable food model that creates jobs in the regions, promotes ethical farming practices and guarantees food that is healthy, tasty, accessible and environmentally friendly.



Objectives

Be able to gradually deploy the COOX MES software across eight production sites according to a core model

1. Standardise industrial processes
2. Strengthen operational performance
3. Ensure detailed and complete traceability of production operations
4. Increase collaboration between IT teams and production teams

Integrated by OET



Key figures

- First site established in 1905
- 10 sites in France
- 2 sites internationally
- 3,790 employees
- 1,5 tonnes of surimi per year
- 5 surimi recipes



Implementation

- As part of the overall transformation of its information system, Fleury Michon has embarked on an ambitious programme to thoroughly modernise its digital tools. This overhaul began with the replacement of the legacy ERP system, the first strategic step towards technological harmonisation across the group.
- Following on from the initiative, a project to deploy a new MES (Manufacturing Execution System) was launched, based on a core model designed to be adaptable to all industries sites. This method aims to consolidate a robust and proven solution before extending its application to the seven other sites.



The application

Thanks to the COOX platform and the QPI (Quality & Performance Indicators) module, the MTG (Material Tracking & Genealogy) module and the PMT (Production/Quality Management & Traceability) module, the application delivers tangible, sustainable and measurable results.

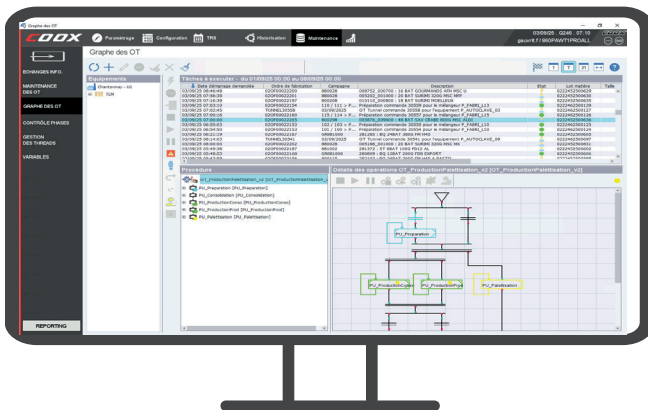
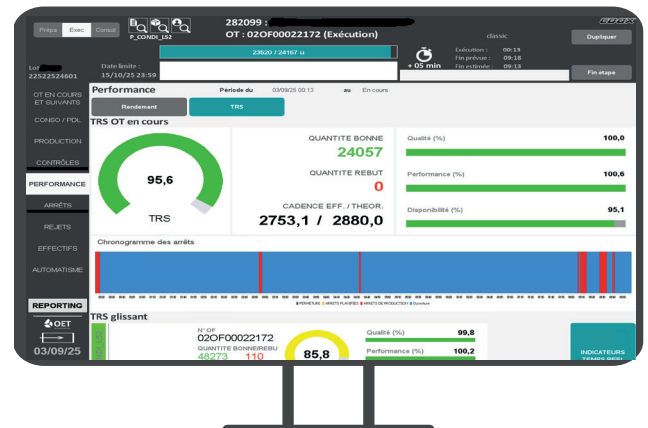
The COOX application provides:

- Production supervision with a real-time view of performance indicators
- Quality controls
- Total traceability in real time, in accordance with the most demanding standards in the agri-food sector
- Monitoring of operating procedures
- Production scheduling
- Monitoring of machine status



Benefits

- Standardisation of industrial processes to unify practices and facilitate multi-site management
- Improvement in overall performance in terms of both productivity and quality
- Guarantee full product traceability



The deployment of MES COOX is fully in line with our digital transformation strategy. Thanks to enhanced traceability, real-time monitoring and standardisation of our processes, we are strengthening our industrial performance whilst guaranteeing impeccable quality for our consumers.

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